

Advertisement Rate Card No. **36**  
valid as from 1-1-2012

# MADAME®

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## MADAME IS INSPIRATION!

**M**ADAME – the essential magazine for the sophisticated opinion leader.

This claim is met with a multifaceted range of topics. Alongside the popular focal points of fashion and beauty/wellness, content also focuses on art and culture. Travel and design & living are critically researched as regards content and aesthetics and presented in a unique way. The concept is rounded off with background analyses of current trends and lifestyle. Clever, creative thinkers have their say at MADAME. MADAME gets to the heart of the matter and offers new perspectives together with intellectual and stylistic inspiration.

### MADAME Readers

MADAME readers are confident, clever, elegant women aged mainly between their early thirties and late fifties. They are influential and character-defining, attentive to those around them and at ease with themselves. Professionally and financially established, they have a very high level of purchasing power, are free-spending and brand-conscious. Their particularly high demand for quality (even in items for their everyday needs) and their marked preference for luxury brands based on this, define their behaviour as consumers.



## 2 Publisher's Data

# MADAME

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MADAME \ madame.de

### Publisher

MADAME Verlag GmbH

### Postal address

Advertising Sales Department MADAME  
Leonrodstraße 52, 80636 Munich  
Germany

### Phone

+49 (0) 89 551 35 - 0  
Advertising Sales Department  
Tel. extension no.:  
Advertising Director:  
+49 (0) 89 551 35 - 102  
Advertising Sales:  
+49 (0) 89 551 35 - 121  
+49 (0) 89 551 35 - 125

### Advertising Scheduling:

+49 (0) 89 551 35 - 116/119

### Fax

+49 (0) 89 551 35 - 110

### E-Mail

see back cover / your contacts

### Internet

www.madame.de

### Copyprice

6 €

### Bank

Sparkasse Lörrach-Rheinfelden  
Bank Sort Code 683 500 48  
Account No. 107 6280

Swift Code: SOLADES1LOE

IBAN: DE71 6835 0048 0001 0762 80

VAT REg. No: DE 271427361

### Frequency

monthly

### Circulation

Circulation can vary.

Printed circulation: 142.200

Distributed circulation: 104.613

Paid circulation: 100.675

Source: audit IWW, 3rd quarter/2011

### Sizes

Magazine size:

213 mm width, 273 mm height

Type area:

190 mm width, 253 mm height

### PZ-No.

567617

### Discounts

On purchase within a contract year

### Our Group requirements for new clients:

advance payment with the first booking,  
payable by the data delivery date.

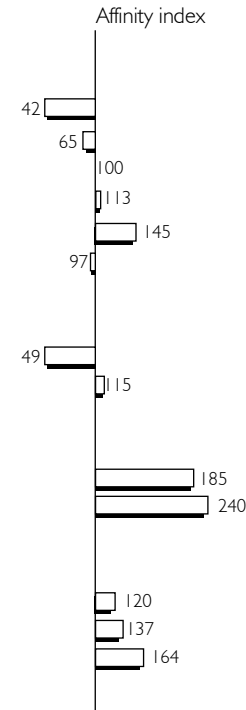


Informationsgemeinschaft zur Feststellung  
der Verbreitung von Werbeträgern e.V.

# 3 The Readers

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Women (from 14 years in %)	Total	MADAME
<b>Age</b>		
14 - 19 years	7	3
20 - 29 years	13	9
30 - 39 years	14	14
40 - 49 years	19	21
50 - 59 years	16	23
60 years and older	32	31
<b>Occupation</b>		
in education	11	5
employed	45	52
<b>Net income of the principal earner</b>		
3.000 € and more	12	23
4.000 € and more	5	11
<b>Budget net income</b>		
2.000 € and more	58	70
3.000 € and more	32	44
3.500 € and more	21	35



Source: AWA 2011, Coverage women: 575.000

# 4 Schedule

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Issue No.	On sale date	Closing date b/w, 4col. cancellation date	Digital material <sup>1</sup>
1 January 2012	Dec. 14, 2011	Nov. 7, 2011	Nov. 11, 2011
2 February	Jan. 11, 2012	Dec. 5, 2011	Dec. 9, 2011
3 March	Feb. 15, 2012	Jan. 9, 2012	Jan. 13, 2012
4 April	March 14, 2012	Feb. 6, 2012	Feb. 10, 2012
5 May	April 18, 2012	March 12, 2012	March 16, 2012
6 June	May 16, 2012	April 10, 2012	April 13, 2012
7 July	June 13, 2012	May 7, 2012	May 11, 2012
8 August	July 18, 2012	June 11, 2012	June 15, 2012
9 September	Aug. 15, 2012	July 9, 2012	July 13, 2012
10 October	Sept. 12, 2012	Aug. 6, 2012	Aug. 10, 2012
11 November	Oct. 17, 2012	Sept. 10, 2012	Sept. 14, 2012
12 December	Nov. 14, 2012	Oct. 8, 2012	Oct. 12, 2012
1 January 2013	Dec. 12, 2012	Nov. 5, 2012	Nov. 9, 2012

<sup>1</sup>If digital data is delivered after the official deadline the publisher cannot give a full guarantee of quality.

# 5 Sizes & Rates

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Sizes	Type area		Trim sizes <sup>2</sup>		Rates in €		
	width mm	depth mm	width mm	depth mm	4 col., 3 col., 2 col. according to scale	black/white	
Full page	190	253	213	273	18,720	17,300	
1/2 page	upright	92	253	102	273	11,220	10,360
	across	190	123	213	133	8,110	7,450
1/3 page	upright	60	253	70	273		
	across <sup>1</sup>	190	80	213	90		
<b>No placement commitment for partial-page advertising</b>							
Formats across the gutter							
					37,440	34,600	
Double page spread	406	253	426	273			

Special colours upon request.

<sup>1</sup>This ad format can only be placed on the „info addresses“ page.

<sup>2</sup>A bleed reserve of 3 mm on all sides is to be added to these dimensions. Important picture and copy elements should be positioned 3 mm from the trim. For double pages a motif duplication of 6 mm is required in the net size (3 mm per page).

## 5 Sizes & Rates

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### Special placements

Placement	Rates in €	Placement	Rates in €
Inside front cover and page 3 2/1	44,200	1/3 page advertisements next to content	10,300
Inside back cover	20,400	1/3 page advertisements next to masthead or placed up to page 33	9,520
Back cover 1/1	27,200	Positioning surcharge for full pages before page 33 <sup>1</sup>	10%
Advertisements facing content page, masthead, leading article, left hand page opening Fashion, left hand page opening Beauty	21,100	Positioning surcharge for double page spreads before page 33 <sup>1</sup>	10%

<sup>1</sup>except advertisements positioned opposite content pages, masthead and leading article

The inside front cover and back cover are only allocated in association with a booking of at least 6 additional advertising pages within a period of 12 months. The publisher reserves the right to withdraw the reservation of the inside front cover and page 3 up to 3 weeks before the advertising closing date if they receive a booking for a cover gate fold. The inside front cover will only be sold as a double page spread together with page 3. Ad close and cancellation dates for cover positions are 3 weeks prior the on sale date. Ad close and cancellation dates for all other special positions are 1 week prior to the published on sale dates.

### ONLINE

Please visit [www.madame.de](http://www.madame.de) for more information and our current online price list.

### Coordination

Advertising Department madame.de  
Phone: +49 (0) 89 697 49 - 160

The terms and conditions of Interactive Media apply.

## 5 Sizes & Rates

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Discounts (on purchase within a contract year). The discounts are valid for all print turnover in MADAME.

Series <sup>1</sup>		Volume		Scale of turnover <sup>2</sup>	
on 3 ads	5%	1 page	3%	€ 18,720	3%
on 6 ads	10%	3 pages	5%	from € 56,160	5%
on 9 ads	15%	6 pages	10%	from € 112,320	10%
on 12 ads	18%	9 pages	15%	from € 168,480	15%
		12 pages	18%	from € 224,640	18%
		15 pages	20%	from € 280,800	20%
		18 pages	21%	from € 336,960	21%
		21 pages	22%	from € 393,120	22%

Cancellation terms: see closing date.

### Special discounts

25% discount (overrides all other discounts)  
on advertisements from retail trade (except  
businesses that have more than one outlet),  
hotels and restaurants and tourism trade.

<sup>1</sup>only for fractional page space

<sup>2</sup>The basis for the scale of turnover is the gross rate for advertising insertions

## 6 Ad Specials — Ad specials are not eligible for discounts!

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	Loose inserts <sup>3</sup>		Bound-in inserts		Tip-ons/samples <sup>3</sup> on carrier advertisements 1/1 page	
Price per thousand in €	Weight	Price	Volume <sup>1</sup>	Price	Tip-on product	Price
	up to 25 g	132	2 pages	122	postcard <sup>5</sup>	63
	up to 50 g	168	4 pages	153	up to 25 g individual weight:	
			6 pages	178	envelopes/	
			8 pages	210	tip-on brochure inserts	90
			12 pages	240	samples	95
Booking options	\ split run supplement 30%		\ minimum booking: total circulation		\ minimum booking: domestic print circulation	
	\ minimum booking: 30.000 copies					
	\ booking of Nielsen areas with different loose inserts only on request					
Dimensions	minimum size	105 mm x 148 mm	115 mm x 140 mm <sup>2</sup> (incl. trim)		60 mm x 75 mm <sup>4</sup>	
(width x height)	maximum size	197 mm x 253 mm	220 mm x 283 mm <sup>2</sup> (incl. trim)		183 mm x 213 mm <sup>4</sup>	

<sup>1</sup>Larger inserts on request. Inserts with additional products can be processed technically. Extra technical costs after inspection. Editorial inserts must be visibly labelled on each page with the word "Advertisement".

<sup>2</sup>Size compliant with MADAME, trimmed to 213 mm width and 273 mm height. In a binding per page 3 mm grind off; equal to each double-page spread 6 mm. Header trim 5 mm, outer trim 4 mm, tail trim min. 5 mm, max. 20 mm; cross-break for 8 pages header and binding flush (each incl. trim).

<sup>3</sup>Plus postal charges for the subscriber circulation.

<sup>4</sup>Machine-processed: minimum size: 60 mm x 75 mm, maximum size: 183 mm x 213 mm; fixing: min. 30 mm from top and bottom binding margin. Min. 20 mm (+ 3 mm grind-off space) and max. 50 mm from binding. Fixing allowance in the bonding process up to 5 mm. The adhesive track always runs parallel to the binding.

<sup>5</sup>Please note the postal regulations in Germany

	Loose inserts	Bound-in inserts	Tip-ons/samples
Minimum weight	for individual pages 120 g/qm <sup>2</sup> for sizes smaller than DIN A4 min. 170 g/qm <sup>2</sup>	for 2 pages 70 g/m <sup>2</sup> 135 g/m <sup>2</sup>	Samples should weigh 25 g max. The sample must be sealed on all sides. <sup>1</sup>
Maximum weight	on request	2 - 8 pages 12 pages upwards on request 200 g/m <sup>2</sup>	on request

### Delivery address

NEEF + STUMME  
premium printing GmbH & Co. KG  
Attn. Katrin Albone,  
Warenannahme, Werk 2  
Schillerstraße 2, 29378 Wittingen

### Contact/Printers

Katrin Albone  
Druckerei:  
Phone: +49 (0) 5831 231 21  
Fax: +49 (0) 5831 233 21 21  
E-Mail: k.albone@neef-stumme.de

### Delivery date

3 weeks prior to on sale date.  
**Products accepted up to 14.00 hrs.** Supply all  
ad specials with fully completed delivery note  
(customer, quantity, title, issue no.)

Delivery of ten obligatory samples up to 6 weeks at the latest prior to on sale date at the publisher's in order to check possible processing capacities.  
Acceptance of the order is only possible after this check.

If you are planning or looking for other innovative ad specials, please contact Doreen Kottler.  
Doreen Kottler, Phone: +49 (0) 89 551 35-116, E-Mail: doreen.kottler@madame-verlag.de

<sup>1</sup>Minimum size: 60 mm x 75 mm, maximum dimensions: 170 mm x 213 mm.

## 6 The tailor-made advertising idea for specialized retailers

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### „Insert-before-Content“

MADAME with individually created inserts, attached immediately before the content of the magazine – regularly every month in the current issue, for example

### 2 pages

imply the purchase of at least 600 copies of MADAME, distributed to 12 – 18 monthly issues at a copy price of € 4.00 (+ 7 % value-added tax)

### 4 pages

imply the purchase of at least 900 copies of MADAME, distributed to 12 – 18 monthly issues at a copy price of € 3.95 (+ 7 % value-added tax)

### The copy price includes

the printing cost of the advertisement (black-and-white), the insert in the current issue, free delivery. And the insert 's one-time extra publication in a selected issue in the regional sale circulation provides a special highlight – without extra charges.

MADAME with this special insert can be displayed on places where many customer contacts are generated – in medical practices, law firms, cafés, hotels, beauty spas and so on. Or it can serve as a special welcome customer present.

The magazines are only intended for individual advertising and cannot be sold.

### For further information please contact:

Elke M. Fleck (in the publishing house)  
Phone: +49 (0)89 551 35-175  
Fax: +49 (0)89 551 35-172  
E-Mail: [elke.fleck@madame-verlag.de](mailto:elke.fleck@madame-verlag.de)

## Printing process

Content: web-offset, 200 lpi  
Cover: sheet-fed-offset, 200 lpi

### Dot gain:

CMY 13 % and K 16 % in  
40% halftone patch  
CMY 11 % and K 12 % in  
80% halftone patch

Print results comply with the process standard offset (PSO) in conformance with the international standardization series ISO 12647-2  
Colour sequence: black, cyan, magenta, yellow

Slight tonal value deviations may occur due to the tolerance range of web offset printing.

## Paper

Cover:  
200 g/qm, wood-free, double-coated glossy illustration printing paper, UV varnish according to IsoCoated\_v2\_eci.icc (total area coverage (tac) max. 330 %)

### Content:

75 g/qm, wood-free, white, double-coated glossy illustration printing paper according to IsoCoated\_v2\_300\_eci.icc (tac max. 300 %)

With pale ad motifs the print of the reverse page may be visible through the paper.

## Binding

Perfect binding

## Artwork

Plate-setting is done digitally throughout using computer-to-plate. It is therefore necessary for artwork to be supplied in digital form with a **final colour digital proof**. The reference proof made from your data is the matching-up copy for the production run and therefore forms the basis of all discussions. Complaints arising from data deviating from our guidelines cannot be accepted. The following technical information is available on request from the publisher; from our repro service provider MXM Digital Service GmbH (via e-mail: madame@mxm.de) or can be

downloaded from the internet:

- \ Proof parameters for digital proof production geared explicitly to the production run ICC profile (ISOCoated\_v2\_eci.icc FOGRA39) /330% dot area)
- \ Technical instruction leaflet for the supply of digital data
- \ Settings for creating PDF-files
- \ Fax copy to announce supply via FTP server

[www.madame.de](http://www.madame.de)

## Contacts

Advertising Scheduling:

### Sylvia Salzmann

Phone: +49 (0) 89 551 35-119  
Fax: +49 (0) 89 551 35-35 119  
E-Mail: [sylvia.salzmann@madame-verlag.de](mailto:sylvia.salzmann@madame-verlag.de)

### Doreen Kottler

Phone: +49 (0) 89 551 35-116  
Fax: +49 (0) 89 551 35-35 116  
E-Mail: [doreen.kottler@madame-verlag.de](mailto:doreen.kottler@madame-verlag.de)

## Supply of data

Note: make folder for files.

### PDF-files:

Data to be delivered in PDF format 1.3 (or higher), all fonts embedded (in accordance with our "PDF settings")

### Open files:

InDesign from CS2, QuarkXpress from 4.01, Macromedia Freehand from 7.0, Adobe Photoshop from 5.5

### Image files:

Photoshop (Mac und PC)

Colour images: EPS or TIFF in CMYK-mode, 300 lpi or 120 L/cm

b/w images: EPS or TIFF in grey scale mode 300 lpi or 120 L/cm

Line: TIFF in bitmap-mode, 1200 lpi or 360 L/cm

### Fonts:

Please always supply the complete fonts or, if necessary, convert to paths. Only PostScript and OpenType-Fonts are to be used. This also applies to any illustrations in EPS format.

### Printmarks:

Please keep Register- and Cropmarks outside of the Bleed-Area.

### Note:

If other data formats or faulty/incomplete files are supplied, this results in additional data handling and a further control proof. Any additional costs thus arising will be charged to you.

Gamut mapping must be conducted according to the appropriate printing standard of the printers concerned.

**If the print data are delivered without a colour-binding proof, they will be "printed as delivered"** and complaints about colour reproduction shall not be possible.

## Data media, CD-ROM, DVD-ROM

Mac-/PC-formatted

The data medium must carry details of the publication in which the ad is to appear, issue no. and ad name, as well as details of contacts (name, telephone, fax, e-mail) and content of the data medium. Please send data direct to the publishing house.

## FTP Server:

When transmitting data via FTP server, please always complete and send the form (**see page 14**) in advance (contact information on the form).

Transmissions without a written notification cannot be processed! **A colour-binding proof must be sent subsequently to the publisher.**

### To digital prepress:

MXM Digital Service GmbH

MADAME

Attn. Yashi Heran or Sabine Freitagsmüller

Alpenstr. 12a, 81541 Munich, Germany

Phone: +49 (0) 89 693 64 68-36

Fax: +49 (0) 89 693 64 68-39

E-Mail: madame@mxm.de

### Access to FTP server:

host: ftp.mxm.de

user: madame

password: hwgAA9HR

# 7 Advance Notice of Transmission via FTP Server

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MADAME \ madame.de

By Fax ..... pages

**Please complete and send the form by e-mail or fax to both companies!**  
**Access FTP-server: host: ftp.mxm.de / user: madame / password: hwgAA9HR**

To:

MXM Digital Service GmbH  
Attn. Yashi Heran, Sabine Freitagsmüller  
Alpenstr. 12a  
D-81541 Munich, Germany  
Phone: +49 (0) 89 69 36 46 8-36  
Fax: +49 (0) 89 69 36 46 8-39  
E-Mail: madame@mxm.de

MADAME Verlag GmbH  
Advertising Scheduling  
Attn. Doreen Kottler, Sylvia Salzmann  
Leonrodstraße 52, D-80636 Munich, Germany  
Phone: +49 (0) 89 551 35-116/119  
Fax: +49 (0) 89 551 35-35 116  
E-Mail: doreen.kottler@madame-verlag.de

From:

Company:

Contact:

Phone:

Fax:

E-mail address:

ISDN:

## Advertisement Information

For MADAME issue no.:

Ad size:

Client:

File name:

Motif:

Folder name:

Colour: 4c | 3c | 2c | s/w

A final colour digital proof has been made from the data supplied (in accordance with guidelines on page 12-13 / media kit MADAME) and sent to MADAME Verlag GmbH (date) ..... If the print data are delivered without a colour-binding proof, they will be "printed as delivered" and any complaints about different colours cannot be accepted.

Date

Signature

## JANUARY – ISSUE 01

**Fashion:** Cruise Collections – the latest pieces for this spring.

Glamorous evening gowns.

Chunky knits

**Accessories:** Sparkling evening pieces

**Jewellery & Watches:** Gold watches.

Nominees for the “Luxe Award”

**Extra:** Runway report spring/summer

## FEBRUARY – ISSUE 02

**Fashion:** Pastels – the most delicate colours of summer.

Lady chic: from day to night.

Mixed patterns

**Accessories:** The must-haves of the season.

Shoulder Bags

**Jewellery & Watches:** Jewels in matching tones

## MARCH – ISSUE 03

**Fashion:** Modern ethno jackets and how to style them.

The new transparency look

**Accessories:** Boho chic.

Ankle boots

**Jewellery & Watches:** Watches for business looks

## APRIL – ISSUE 04

**Fashion:** New romantic – flower prints.

Pure nature – linen meets leather

**Accessories:** Candy colours

**Jewellery & Watches:** The “Luxe Award” winners.

Diamonds redefined

## MAY – ISSUE 05

**Fashion:** Sexy summer and its statement pieces.

Colour flash: bright and bold.

Soft & sexy: lovely dresses

**Accessories:** Sunglasses.

Beach diva

**Jewellery & Watches:** Jewels in crisp summer colours

## JUNE – ISSUE 06

**Fashion:** The most beautiful swimsuits of the season.

Black: its new sensual side.

Glamorous: sparkling fabrics for summer parties

**Accessories:** Thong sandals

**Jewellery & Watches:** Watches – from sporty to feminine

## JULY – ISSUE 07

**Fashion:** Lingerie style.

Contrast: metallic meets nature.

First glimpse of autumn/winter

**Accessories:** Beach towels

**Jewellery & Watches:** Delicate gold jewellery

**Extra:** Runway report autumn/winter

## AUGUST – ISSUE 08

**Fashion:** Designer highlights.

New purism.

Blazers: soft and feminine

**Accessories:** The must-haves of the season.

Luxurious pouch bags

**Jewellery & Watches:** Cocktail rings

## SEPTEMBER – ISSUE 09

**Fashion:** Allure for every day – the new lady chic.

Stunning winter prints.

Easy ethno looks

**Accessories:** Accessories in autumn colours.

Wedge heels

**Jewellery & Watches:** Watches made of gold and steel

## OCTOBER – ISSUE 10

**Fashion:** The most beautiful winter coats.

Wildlife – knits & Co. Powerful women – sexy business outfits

**Accessories:** The new elegance.

Umbrellas

**Jewellery & Watches:** Newcomer designers.

Brooches

## NOVEMBER – ISSUE 11

**Fashion:** English country style – reinterpreted.

Little Black Dress.

Red for winter

**Accessories:** Sophisticated clutch bags

**Jewellery & Watches:** High-carat pieces

## DECEMBER – ISSUE 12

**Fashion:** Cosy winter fashion for frosty days.

Pure elegance: the most beautiful evening dresses.

Mix it: the latest pattern & colour combinations

**Accessories:** Glamorous pumps

**Jewellery & Watches:** Sparkling evening watches

## JANUARY – ISSUE 01

**Beauty:** Future beauty – the latest developments from the cosmetic research laboratories

**Anti-Ageing:** Rejuvenation treatment for teeth

**Favourites:** New Mascaras

**Fitness:** Super Strong – the best muscle workouts at home

## FEBRUARY – ISSUE 02

**Beauty:** New catwalk looks – summer beauty

**Anti-Ageing:** Sun, expression lines, inherited – how to treat different types of wrinkles

**Favourites:** Luxurious body cremes

**Fitness:** Super-trend personal training – how to find the right trainer

## MARCH – ISSUE 03

**Beauty:** Sliming personalized – the new individual diet strategies

**Anti-Ageing:** Stem-cell therapy instead of facelifts

**Favourites:** New nail polishes

**Fitness:** Power food – the best food for fitness and health

## APRIL – ISSUE 04

**Beauty:** Here nature rules: green cosmetics

**Anti-Ageing:** Beauty on the spot – new laser and electro techniques

**Favourites:** Sexy silhouette – anti-cellulite products

**Fitness:** Get on your bike! Everything about biking including tours

## MAY – ISSUE 05

**Beauty:** Well-protected – the right sun protection for your holiday

**Anti-Ageing:** Smart ageing – the best care strategies for every age

**Favourites:** Lovely summer fragrances

**Fitness:** The best for last – gentle stretching after exercise for flexibility

## JUNE – ISSUE 06

**Beauty:** Shadow play – the new eyeshadows

**Anti-Ageing:** Liposuction diary

**Favourites:** Sun products for hair

**Fitness:** It's beach time – the most effective exercises for a beach body

## JULY – ISSUE 07

**Beauty:** Rush hour – quick care techniques and timing

**Anti-Ageing:** The role of hormones

**Favourites:** Glossy! Light for the lips

**Fitness:** Through mountains and valleys – expert tips for the perfect trekking tour

## AUGUST – ISSUE 08

**Beauty:** Perfect care and protection for summer hair

**Anti-Ageing:** Find out your true age and how to look younger

**Favourites:** Body splashes

**Fitness:** Operation handicap – simple tricks to improve your golf game

## SEPTEMBER – ISSUE 09

**Beauty:** International make-up trends for autumn and winter

**Anti-Ageing:** Contouring – how to perfect your bone structure

**Favourites:** Nurturing facial masks

**Fitness:** A strong back knows no pain – smart workouts for every day

## OCTOBER – ISSUE 10

**Beauty:** Care – décolleté, neck and hands

**Anti-Ageing:** Special ingredients – what are the benefits of nanoparticles, peptides, enzymes and vitamins?

**Favourites:** The best ampoule treatments

**Fitness:** News from the Far East – Asian relaxation techniques

## NOVEMBER – ISSUE 11

**Beauty:** Anti-ageing under palm trees

**Anti-Ageing:** Staying young with mental strategies

**Favourites:** Red! The new lipsticks

**Fitness:** Ski workouts to go – for the hotel room and on the slope

## DECEMBER – ISSUE 12

**Beauty:** Glamorous perfume bottles, seductive fragrances – the new winter scents

**Anti-Ageing:** Make-up professionals and hair stylists reveal their tricks: how to look 10 years younger

**Favourites:** Luxury serums

**Fitness:** Winter workout for body and soul – snowshoe tours for your endurance

## JANUARY – ISSUE 01

Our favourites: 10 pieces and why they will become trend in 2012

## FEBRUARY – ISSUE 02

The new sleep trend: Beds, throws and Co.

## MARCH – ISSUE 03

Small but special: from stools and side tables to table lamps

## APRIL – ISSUE 04

Into the wild: the newest outdoor trends

## MAY – ISSUE 05

Delicate fabrics and highlights: how to create spring glamour!

## JUNE – ISSUE 06

New ideas for porcelain, ceramics and glass for colourful summer tables

## JULY – ISSUE 07

Trends and highlights from the Milan Furniture Expo

## AUGUST – ISSUE 08

Chic and practical: children's furniture

## SEPTEMBER – ISSUE 09

The new office style: work tables, shelves and desk accessories

## OCTOBER – ISSUE 10

Soft and cosy or cool and minimal: the most beautiful sofas and lounges

## NOVEMBER – ISSUE 11

Chalet style in the city – we show you how

## DECEMBER – ISSUE 12

Gifts: the best designer pieces

## JANUARY – ISSUE 01

**Report:** Century Club L.A. – what the top travellers really recommend

**Guide:** Ski hotels – from romantic to cool

## FEBRUARY – ISSUE 02

**Report:** The Caribbean – the best spots for everyone

**Guide:** Dubai

## MARCH – ISSUE 03

**Report:** So sensual – Havana

**Guide:** St. Petersburg, Russia

## APRIL – ISSUE 04

**Report:** Bali – the island of pleasure

**Guide:** Málaga, Spain

## MAY – ISSUE 05

**Report:** Luxury and leisure on the Côte d'Azur

**Guide:** The Island of Rügen

## JUNE – ISSUE 06

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